Family Favorites

Whether providing creamy lather or effective deodorant protection, Avon soap meets every family need.

On Duty 24 Plus Deodorant Soap
Avon Feelin' Fresh Deodorant Soap
Avon Cream Soap Each, 3 oz. net wt.

ANY 4 FOR $1.99

AVON GUARANTEE

If for any reason whatsoever an Avon product is not found satisfactory, it will be cheerfully exchanged or the full purchase price will be immediately refunded upon its return to us or to your Representative.

James E. Preston
President

NOW YOU MAY CHARGE IT: VISA MasterCard
Not applicable in Puerto Rico.

Name

Phone

Campaign 16 1985
AVON PRODUCTS, INC.

Suggested prices expire _____
CB-0271-1

EXCLUSIVE BONUS!
AVON LUXURY KIMONO!
Details Inside

Summer Beauty Problems

SOLVED!

AVON

AVON-NY 063097
AV_PIPES_0074752

BEAUTIFUL BONUS!

Avon Luxury Kimono

(A $20.00 suggested retail value)

ONLY $7.99

with any $15.00 purchase from this Brochure only!

What a perfect cover-up to toss on after a bath or a swim! Soft, thirsty knit terry of 80% cotton, 20% polyester in classic white bound in aqua. One size fits all.

To receive your Kimono, mail in the order form your Representative will give you with your $15.00 purchase and include $7.99 plus $2.00 for shipping and handling. Please allow 4–8 weeks for delivery.

AVON-NY 063098
AV_PIPES_0074753

SUMMER PROBLEM: Hair that won't do anything.

SOLUTION: Mousse that makes it bounce, wave, curl!

NEW

Custom Control Conditioning Styling Mousse

Use it with curlers, or a blow dryer, or sculpt hair in waves and let it dry naturally! Leave it in for a "wet look." Brush through hair for a full look. Use a little for light control. More for firm control. It's the revolutionary new way to style and hold virtually any hairdo or hair type! A special blend of conditioners helps keep hair feeling soft, silky, manageable—and there's no stickiness or flaking! 4.5 oz. net wt. Actual size, 8" high.

INTRODUCTORY SPECIAL $2.99

NEXT BROCHURE $3.99

AVON-NY 063099
AV_PIPES_0074754

SUMMER PROBLEM:
Skin-damaging exposure to the sun.

SOLUTION:
A moisturizer with Age Protection System.

Nurtura Replenishing Cream with A.P.S.
This formula can penetrate up to 20 cell layers of the skin for super moisturizing. And now with A.P.S. you get super protection from the sun's damaging ultraviolet A *and* B rays. Regular use, day and night, helps skin show fewer dry lines...helps it look younger.
2 oz. net wt. **Reg. $9.00** **$5.50**

Nurtura Replenishing Toner Shake to blend refresher layer with European oils. Contains sunscreen, too. 6 fl. oz. **Reg. $8.00** **$5.00**

Nurtura Creamy Wash-Off Cleanser Imported moisturizing oils cleanse, soften skin.
4 oz. net wt. **Reg. $8.00** **$5.00**

SPECIALS Save up to $3.50

AVON-NY 063100
AV_PIPES_0074755

SUMMER PROBLEM:
Day after day of damaging ultraviolet light.

SOLUTION:
Night after night of skin repair.

NIGHT SUPPORT
Skin Revitalizing Formula
Now the damage done to skin every day can be undone at night. Avon's Night Support is a biological beauty advancement for all women. It uses the night to help repair skin damaged by the day's ultraviolet rays.

- Revitalizes skin cells and promotes the skin's natural repair process.
- Helps skin regain lost moisture with two natural ingredients that bind essential moisture to the skin.
- Fights signs of aging by helping skin to restructure itself and plump up cells.

Helps skin look fresher, smoother and glowing with health. Use nightly before moisturizing for the most beneficial beauty sleep. .85 fl. oz.
Reg. $14.00

SPECIAL $8.95
Save $5.05

BEST PRICE IN 1985

AVON-NY 063101
AV_PIPES_0074756

SUMMER PROBLEM:
Excess greasiness in oily or troubled skin.

SOLUTION:
Cleansers that keep skin antiseptically clean and oil free.

CLEARSKIN 2

Antibacterial Astringent Cleansing Lotion Thoroughly removes greasy dirt. Helps kill bacteria. Freshens skin between washings. 8 fl. oz. **$2.99**
Reg. $5.25

Antibacterial Cleansing Cake Rich-lathering soap leaves skin feeling radiantly clean. 3 oz. net wt. **$1.50**
Reg. $2.25

Antibacterial Cleansing Scrub Cleansing grains lift away embedded dirt and dry surface skin. 2.5 oz. net wt. **$3.00**
Reg. $4.25

10% Benzoyl Peroxide Cream Contains one of the most effective acne-fighting ingredients available without prescription. Helps heal acne blemishes. Tinted or untinted. .75 oz. net wt. **Reg. $4.50** **$2.99** each

Oil-Free Moisture Supplement with A.P.S. Keeps skin supple by restoring moisture balance. Contains A.P.S. to guard against sun damage. 2.25 fl. oz. **$4.50**
Reg. $7.50

SPECIALS Save up to $3.00

Kimono shown offered on pages 2-3.

AVON-NY 063102
AV_PIPES_0074757

SUMMER PROBLEM: Loss of youthful elasticity.

SOLUTION:
Skin-firming Collagen and Elastin.

ACCOLADE
Help skin stay wrinkle-free with products containing Procollagen —a vital protein that helps activate the formation of new Collagen— and Elastin, which is responsible for the skin's elasticity.

Complete Cleansing Complex
Provides deep, yet gentle cleansing.
3 oz. net wt.
Reg. $11.00 **$7.50**

Facial Toning Rinse Whisks away impurities without stripping precious oils.
4 fl. oz. **Reg. $11.00** **$7.50**

Daytime Moisture Support with A.P.S. Helps give day-long protection against dryness. A.P.S. protects skin against premature signs of aging due to sun damage.
3 oz. net wt. **Reg. $12.00** **$8.00**

SPECIALS Save up to $4.00

12

Accolade
Night Treatment
Works overnight to help slow moisture evaporation. Helps skin look smoother and more resilient.
1.75 oz. net wt. **Reg. $13.00**
SPECIAL $9.00
Save $4.00

AVON
ACCOLADE
NIGHT TREATMENT
NET WT 1.75 OZ

BUY ANY 2 FOR $12.50
Or buy at individual Specials.

13

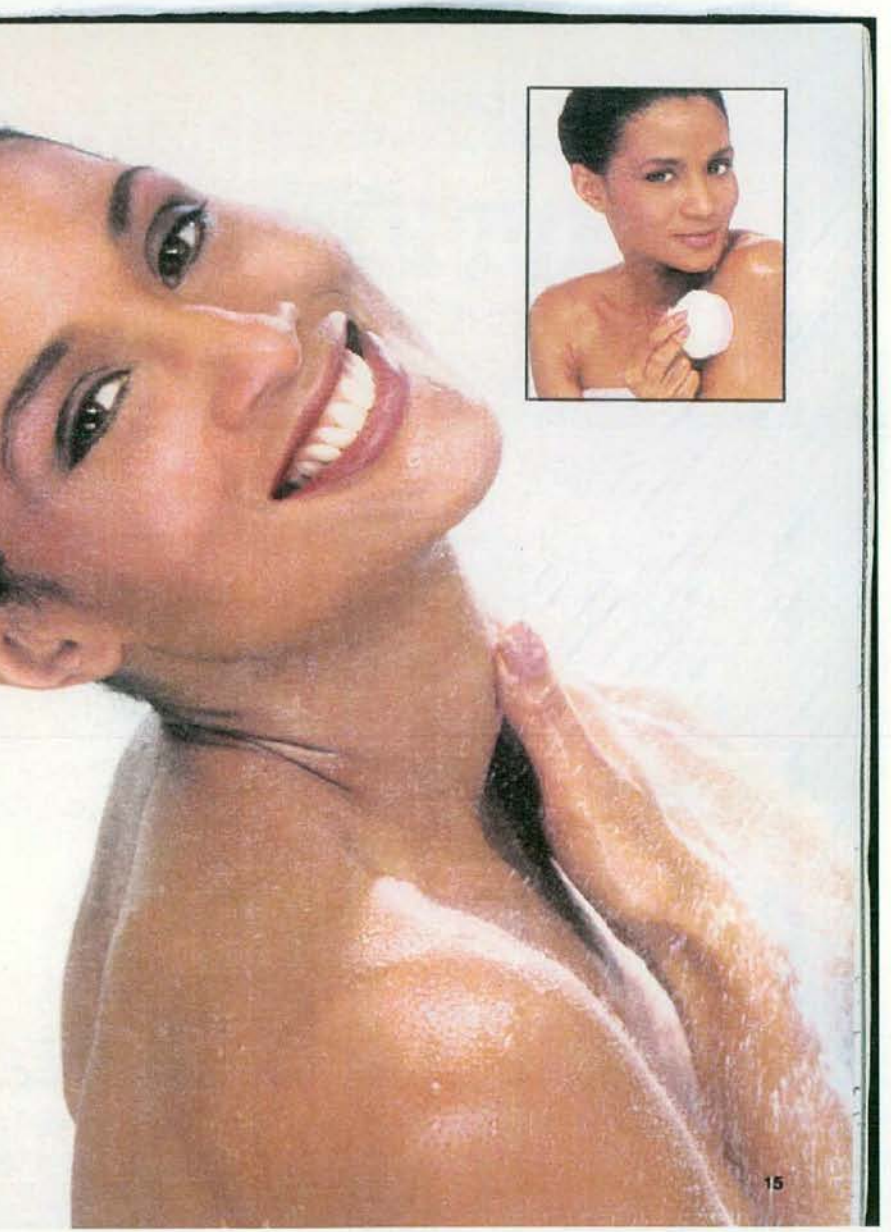
AVON-NY 063103
AV_PIPES_0074758

SUMMER PROBLEM:
Frequent showers leave skin rough and flaky.

SOLUTION:
Body conditioning after each shower.

Moisture Touch Body Conditioner
Don't let over-showering, summer sun or chlorinated pools rob your skin of its delicate texture. Right after you step out of the shower, you can apply silky conditioners that keep skin lovely to touch. In favorite Ultra fragrances: Candid, Odyssey, Foxfire, Pavi Elle, Timeless. Plus Soft Musk. 2 oz. net wt. **Reg. $7.00**

SPECIAL $4.99 each
Save $2.01



AVON-NY 063104
AV_PIPES_0074759

SUMMER PROBLEM:
Hot weather aggravates extremely dry skin.

SOLUTION:
Rich emollients that relieve dryness fast!

AVON MOISTURE THERAPY
Bath Oil A light oil that quickly disperses in water. With regular use, relieves extremely dry skin by turning your bath into a beauty treatment.
7 fl. oz. **Reg. $8.00** **$5.50**

Body Lotion Helps seal in precious natural moisture while it protects against drying effects of weather year-round. With regular use, leaves skin glowing, soft and smooth.
7 fl. oz. **Reg. $6.50** **$4.50**

SPECIALS Save up to $2.50

AVON-NY 063105
AV_PIPES_0074760

SUMMER PROBLEM:
Ordinary makeup can dry your skin.

SOLUTION:
Makeup with moisturizers (and a sunscreen) built in.

ADVANCED MOISTURE MAKEUP
Perfecting Liquid Makeup
A light-textured liquid makeup specially formulated with moisturizers and sunscreen. Perfectly balanced coverage for normal-to-dry skin, in 12 complexion-correct shades. 1 fl. oz. **Reg. $6.00**

LESS THAN HALF PRICE
$2.99 Save $3.01

ADVANCED MOISTURE MAKEUP

Perfecting Creme Makeup Light-textured, with moisturizers and sunscreen. Balanced coverage for normal-to-dry skin.
1 oz. net wt. **Reg. $6.00** **$3.49**

Perfecting Pressed Face Powder
Protective. Perfect for touch-ups. In refillable mirrored compact with puff.
.5 oz. net wt. **Reg. $7.50** **$5.49**

Also available:
Perfecting Pressed Face Powder Refill
.5 oz. net wt. **Reg. $5.00** **$3.99**

Perfecting Loose Face Powder
Fine-textured, translucent. Sets makeup.
1 oz. net wt. **Reg. $7.50** **$5.49**

Perfecting Concealing Stick
Covers circles, flaws, as it helps moisturize and protect. Shades: Fair, Medium, Deep. .13 oz. net wt.
Reg. $4.50 **$2.99**

SPECIALS Save up to $2.51

BOTH LIQUID AND CREME MAKEUPS AVAILABLE IN THESE SHADES:

WARM SKIN TONE GROUP
Porcelain Beige | Almond Beige | Honey Beige | Spiced Amber | Rich Amber | Rich Copper

COOL SKIN TONE GROUP
Shellpink Beige | Blush Beige | Rosetint Beige | Toasted Tan | Golden Bronze | Rich Mahogany

PRESSED AND LOOSE FACE POWDERS
Translucent | Translucent Tan

AVON-NY 063106
AV_PIPES_0074761

Great New Eye De finer by Coordinates!

A brow *and* liner pencil with a built-in sharpener, too!

Smooth Touch Powder Eye Shadow
One creamy powder per case with sponge tip applicator. .06 oz. net wt. **Reg. $4.50**
SPECIAL $2.49
Save $2.01

Blazing Amethyst ▲	Budding Rose ▲
Electric Blue ▲	Lively Lavender
Radiant Ruby ▲	Whispering Blue
Molten Bronze ▲	Breathless Pink
Positively Pewter ▲	Breezy Turquoise
Sparkling White ▲	Crystal Topaz ▲

Highlight 'N Shadow Powders
Two shades per case with dual-tipped applicator. .06 oz. total net wt. **Reg. $5.50**
SPECIAL $3.49
Save $2.01

Rose Lights ▲	Bronze Berry ▲
Cornflower Lights ▲	Midnight Blue
Heather Lights ▲	Mulled Wine
Tawny Lights ▲	Hazelnut Brown

Brush-On Mascara
Smudgeproof, water-resistant. Curls, thickens. .15 oz. net wt. **Reg. $4.00**
SPECIAL $1.99
Save $2.01

Brown/Black
Black
Blue

▲ Frosts
See Catalog Color Chart for color accuracy.

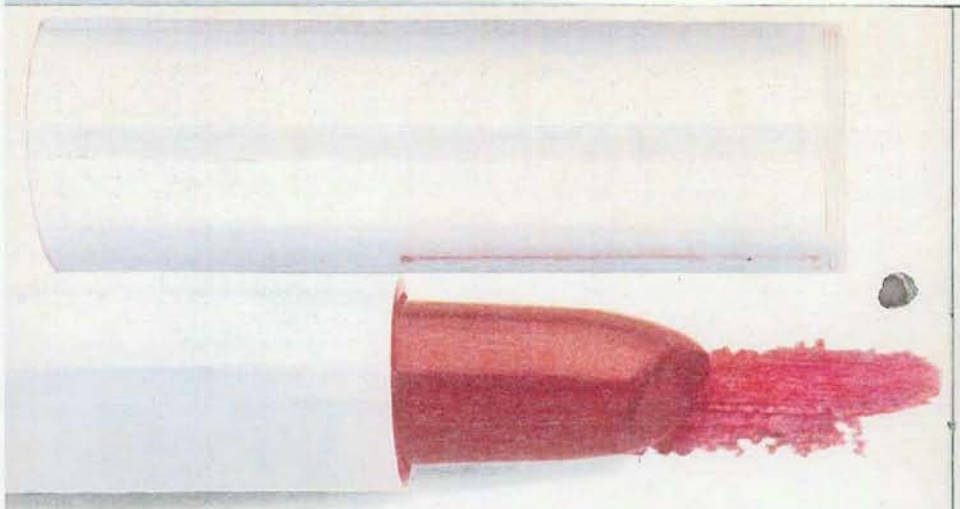
It lines lids... fills in brows... stays sharp!

NEW Coordinates Brow and Liner Pencil
This slim, refillable pencil is smooth enough for fine eye-lining, firm enough for shaping brows, and keeps its point, thanks to its handy built-in sharpener. Light Brown, Dark Brown or Charcoal Grey. .007 oz. net wt. **Reg. $4.50**

INTRODUCTORY SPECIAL $1.99
Save $2.51 **Next Brochure: $2.49**

Also available:
Coordinates Brow and Liner Pencil Refill
Three of one color per package. Light Brown, Dark Brown or Charcoal Grey. .02 oz. total net wt. **Reg. $1.75**
INTRODUCTORY SPECIAL $1.19
Next Brochure: $1.39

AVON-NY 063107
AV_PIPES_0074762



Coordinates

Full Color Lipstick
Gleaming creams and dazzling frosts coordinate beautifully with Quick Dry Nail Enamel. .13 oz. net wt. **Reg. $3.50**

SPECIAL $1.99 Save $1.51

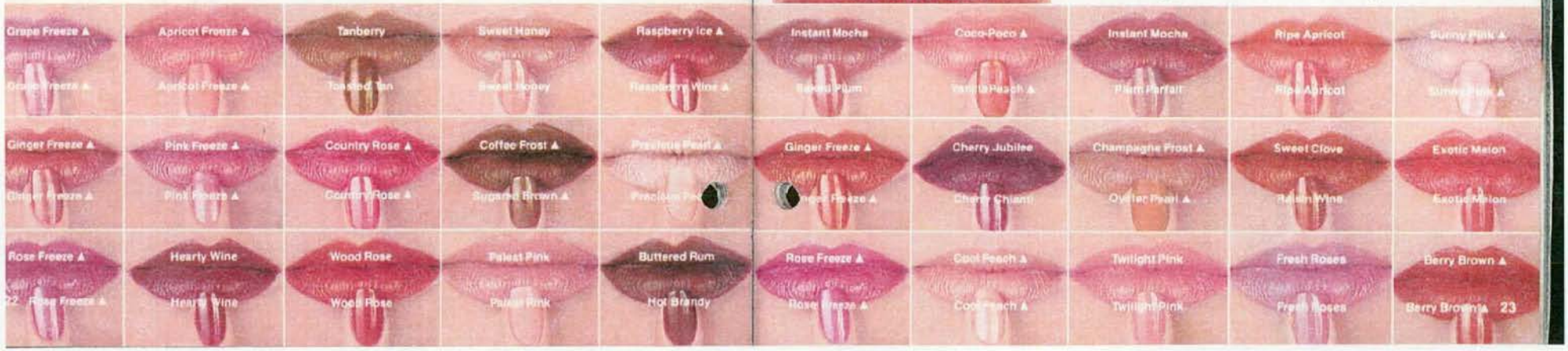
Coordinates

Quick Dry Nail Enamel
Chip resistant, too. Flows on smoothly. Fabulous creme and frost colors coordinate with Full Color Lipstick shades.
.5 fl. oz. **Reg. $3.50**

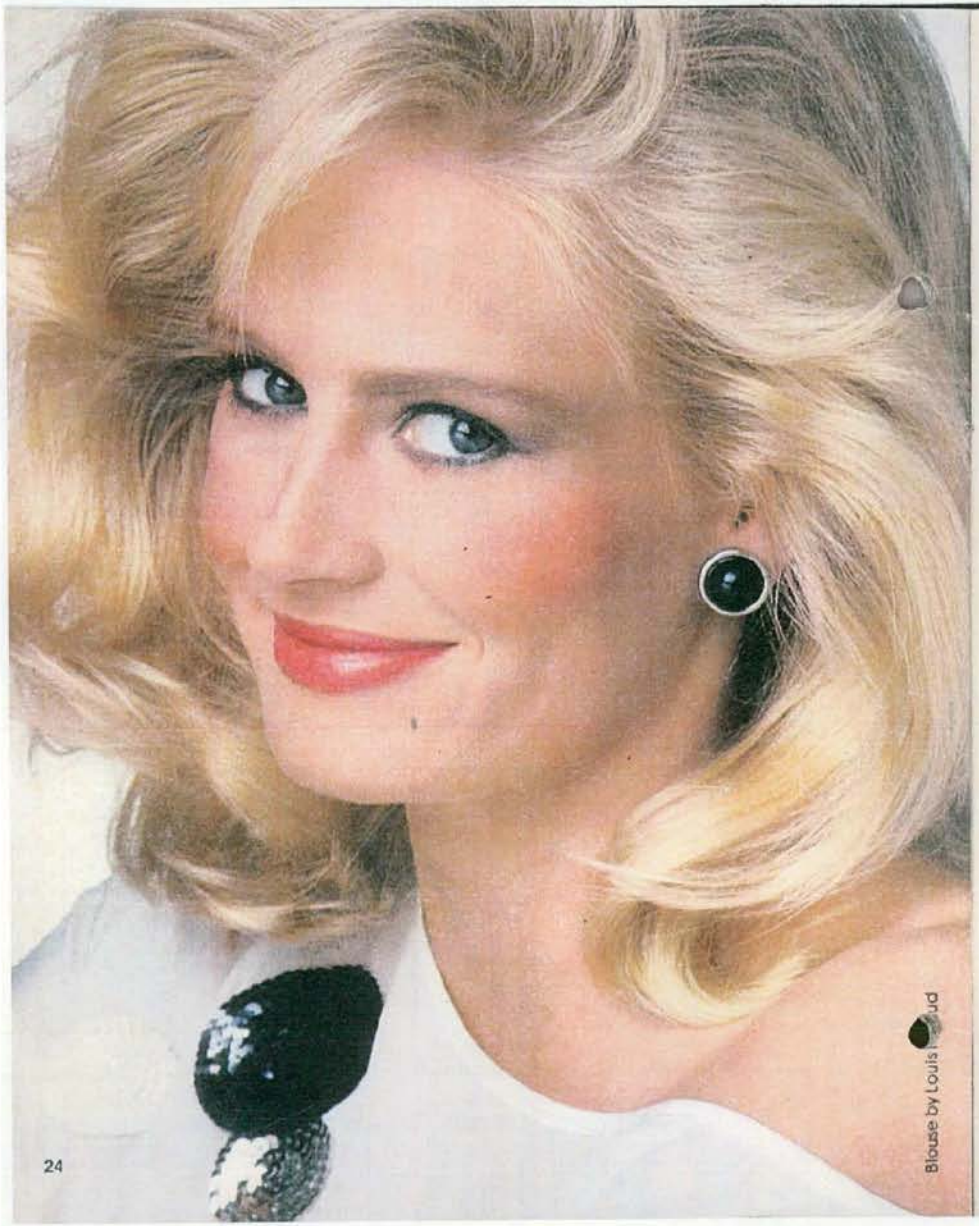
NEW LOW PRICE

$1.69 Save $1.81

See Catalog Color Chart for color accuracy.



AVON-NY 063108
AV_PIPES_0074763



Blouse by Louis Féraud

2 beautiful, lasting ways to blush. From Ultra Wear.

Blush Stick
Creamy. Moisturizing. Glides on a true-to-color blush that lasts up to 8 hours. .25 oz. net wt. **Reg. $6.00**

SPECIAL
Save $3.05 **$2.95**

- Wine Souffle
- Tropical Peach ▲
- Terra Copper ▲
- Moon Roses ▲
- Starlit Amethyst ▲

- Sienna Red
- Exotic Plum
- Preferable Pink ▲
- Golden Peach ▲
- Amber Brown ▲
- Rose Lustre ▲

Brush-On Blush
Sheer, radiant color that stays ultra fresh, ultra true up to 8 hours. .15 oz. net wt.
Reg. $7.00

SPECIAL
$3.95 Save $3.05

LOWEST PRICES EVER

▲ Frosts

See Catalog Color Chart for color accuracy.

AVON-NY 063109
AV_PIPES_0074764

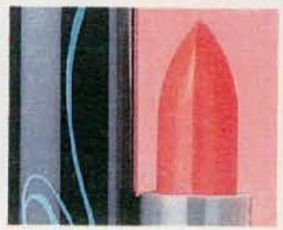
Two-Way Summer Beauty

Shades of Pink
Shades of Peach
Shades of Rose
Shades of Wine

SOFT... OR SHIMMERY
Versatilities
Soft to Shimmery Wet/Dry Powder Blush
Dry sponge applies soft, natural blush. Damp sponge gives more color, more lustre. .15 oz. net wt.
Reg. $7.00
SPECIAL $4.49
Save $2.51

Shades of Pinkshell
Shades of Mauve
Shades of Roseberry
Shades of Mocha
Shades of Coral
Shades of Bronze

SHEER... OR SIZZLING
Versatilities Silk to Satin Frost-Control Nail Color
First coat is sheer. Additional coats build up color and frost. .5 fl. oz.
Reg. $4.00
SPECIAL $2.49
Save $1.51



Shades of Pinkshell
Shades of Mauve
Shades of Roseberry
Shades of Mocha
Shades of Coral
Shades of Bronze

CREAMY... OR FROSTY
Versatilities Silk to Satin Cream/Frost Lip Color Two-sided lipstick pairs a silken color with a satiny frost. .10 oz. net wt. **Reg. $5.00**
SPECIAL $3.49 Save $1.51

Avon Professional Makeup Lip Brush Natural bristles. Plastic handle, 5" long.
Reg. $5.00
SPECIAL $3.99 Save $1.01

Shades of Amethyst
Shades of Violet
Shades of Blue
Shades of Apricot
Shades of Green
Shades of Russet
Shades of Brown
Shades of Honey

DEMURE... OR DRAMATIC
Versatilities
Soft to Smokey Wet/Dry Powder Eye Shadow
Dry applicator glides on soft color; moistened applicator deepens color and adds early sheen. Long-wearing. .06 oz. net wt. **Reg. $5.00**
SPECIAL $3.49
Save $1.51

SUBTLE... OR SENSATIONAL
Lash Selector Mascara
Special control ring measures application. Long-wearing Waterproof formula in Rich Black or Smoky Brown. Gentle Conditioning formula in Black Ebony or Brown Sable. Each, .4 oz. net wt. **Reg. $5.50**
SPECIAL $3.49 each
Save $2.01

AND, FOR A CLEAN SWEEP...
Avon Effective Eye Makeup Remover
Gentle, fragrance-free. Whisks off even waterproof eye makeup. 2 fl. oz.
Reg. $3.00
SPECIAL $1.99
Save $1.01

See Catalog Color Chart for color accuracy.

AVON-NY 063110
AV_PIPES_0074765

Sexy Summer Feet

1 Ultra Touch All-In-One Nail Buffer Polishes nails without polish—or creates a smooth finish for enamel. 5½" long.
Reg. $5.50
SPECIAL $3.99
Save $1.51

2 Ultra Touch Cuticle Remover Gently, effectively removes dead cuticle. Pusher cap. 1 oz. net wt.
Reg. $2.75
SPECIAL $1.79

3 Ultra Touch Ridge-Filling Base Coat Fills in ridges for a smooth surface. Enhances lustre, wearability of enamel. .5 fl. oz.
Reg. $2.75
SPECIAL $1.79

4 Ultra Wear Pearl Enamel and Creme Enamel Avon's exclusive, patented, long-lasting formula. .5 fl. oz.
Reg. $4.50
SPECIAL $2.48 ea.
Save $2.01

Pastel Pink ▲	Majestic Magenta ▲
Jewelled Coral ▲	Coral Sun
Burnished Brick ▲	Pink Sails
Timeless Tearose ▲	Ever Beige
Perennial Peach ▲	Lasting Shellpink
Wear-On Brown ▲	Nautical Red
Beyond Berry ▲	Glistening Mauve
Antique Pink ▲	Always Auburn
Sugary Spice ▲	Vintage Wine

See Catalog Color Chart for color accuracy.
▲ Frosts

5 Ultra Touch 2-in-1 Nail Strengthener & Top Coat Silicone enriched. Strengthens nails, seals enamel with a crystal clear shine. .5 fl. oz. Reg. $2.75
SPECIAL $1.79

6 Ultra Touch Quick Nail Dry Dries nails, sets enamel in 60 seconds. .5 fl. oz.
Reg. $2.75
SPECIAL $1.79

BUY ANY 2, GET QUICK NAIL DRY FREE

AVON-NY 063111
AV_PIPES_0074766

Moisture Powder Blush Silky cheek color with a soft natural glow. .15 oz. net wt. **Reg. $6.00**

SPECIAL $3.99 Save $2.01

Moisture Powder Eye Shadow Duet Two shades per compact. .06 oz. total net wt. **Reg. $6.00**

SPECIAL $3.99 Save $2.01

LIPSTICK AND NAIL ENAMEL IN THESE MATCHING SHADES:

Extra Shiny Nail Enamel Stays as shiny as the moment you put it on. .5 fl. oz. **Reg. $4.00** **$2.49**

Extra Moist 'N Shiny Lipstick 87% moisturizers. 100% gorgeous. .13 oz. net wt. **Reg. $4.00** **$2.99**

SPECIALS Save up to $1.51

Conditioning Mascara Makes lashes look thicker. Won't smudge, smear or clump. .20 oz. net wt. **Reg. $4.50**

SPECIAL $2.99 Save $1.51

▲ FROSTS See Catalog Color Chart for color accuracy.

Now Avon Colorcreme Harmonizes Your Eyes

NEW

MOISTURE POWDER EYE SHADOW QUARTET

Highlight and contour with every nuance of your favorite fashion shade. Four harmonizing, crease-resistant colors to a compact: .12 oz. total net wt. **Reg. $8.00**

SPECIAL $4.99 Save $3.01

A. SPICY BROWNS

B. BLUE SKY BLUES

C. BLUSHING VIOLETS

AVON-NY 063112
AV_PIPES_0074767

The Genuine Cultured Pearl

Classic perfection in a ring to treasure.

New

Genuine Cultured Pearl Ring

Nothing says well-bred elegance like the pearl. Softly luminous. Understated, yet rich-looking. Right for day, beautiful at night. Ours is 5 mm, in a heavy gold electroplate setting of utter simplicity, and comes nestled in a plush velvet jeweler's box. Sizes: 5, 6, 7, 8, 9. Reg. $48.00

SPECIAL $39.50 Save $8.50

NOW YOU MAY CHARGE IT.

VISA MasterCard

Model is wearing Coordinates Quick Dry Nail Enamel in Country Rose.

AVON-NY 063113

AV_PIPES_0074768

Golden Flower Convertible Earrings
Goldtone with rhinestone accents. Wear ¼" stud alone, or add ¾" dangle. Pierced only. **Reg. $11.00**

SPECIAL $8.99
Save $2.01 the set

NEW Petite Crescent Earrings
The tiniest goldtone crescents, just ⅜" long. Pierced only. **Reg. $6.00**

SPECIAL $4.99
Save $1.01

Golden Bamboo Hoop Earrings
Goldtone with bamboo design. ¾" wide. Clip or pierced. **Reg. $7.00**

SPECIAL $5.99
Save $1.01

All dimensions given in this Brochure are approximate. Not all jewelry shown actual size. Pierced earrings have surgical steel posts.

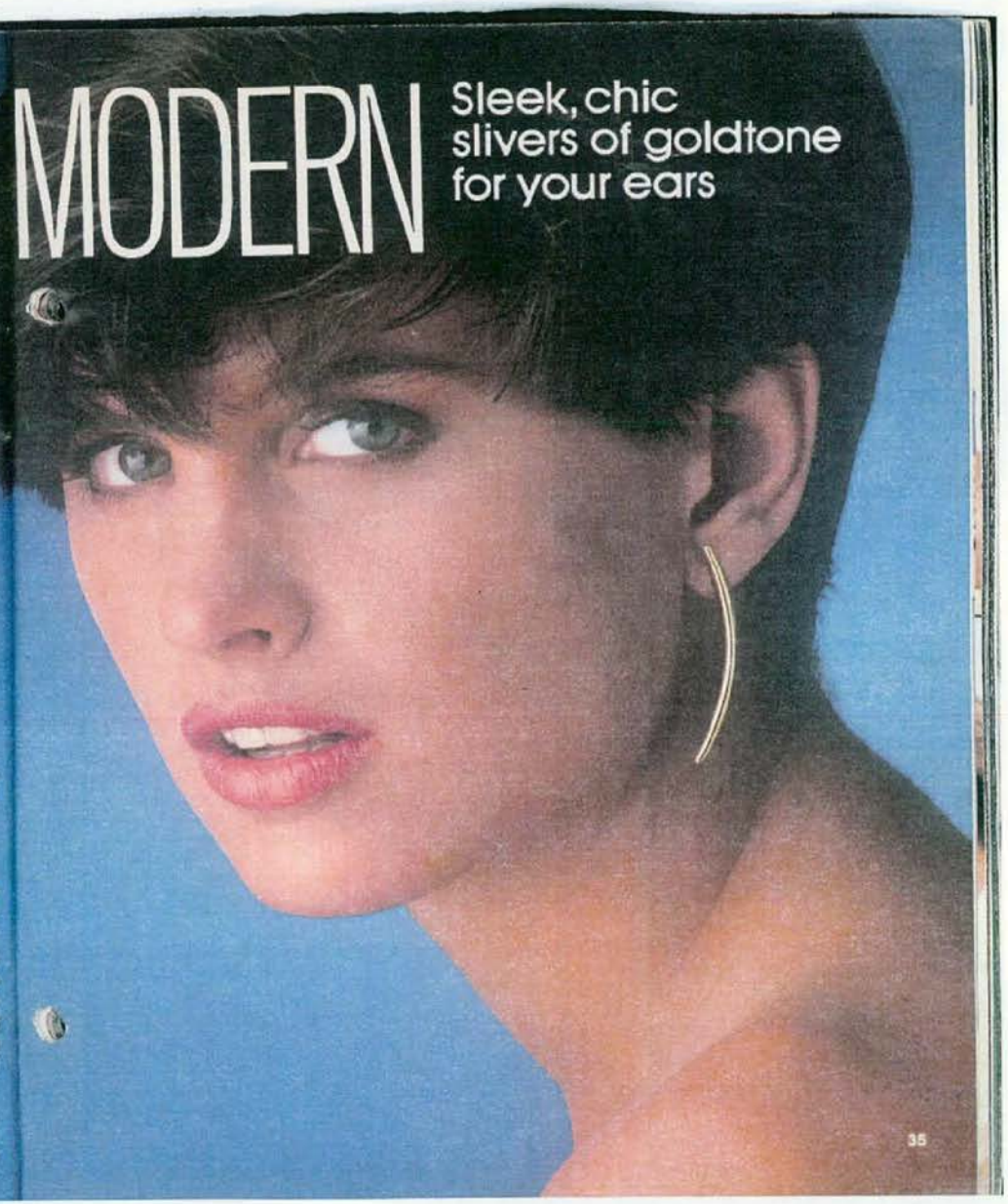
VERY MODERN

Sleek, chic slivers of goldtone for your ears

NEW

Free-Form Earrings
What makes them newsy is they're *long*. (2"!) And *curved*. (So they set off today's great hairstyles!) And perfectly *simple*. (So they go with fashion's latest looks—day or night!) In gleaming polished goldtone. Pierced only. **Reg. $7.00**

INTRODUCTORY SPECIAL $4.99
Save $2.01 NEXT BROCHURE: $5.99



AVON-NY 063114
AV_PIPES_0074769

Very Smart

The eyeglass holder that turns into a classic chain.

Ribbed bead with elastic loop holds glasses.

To convert to necklace, simply unscrew beads and connect barrel clasps.

New

Convertible Eyeglass Holder Necklace
This versatile goldtone chain keeps glasses elegantly at hand, then converts to a tailored necklace. (And it works as beautifully with office suits as it does with dinner dresses!) 24" long. **Reg. $12.00**

SPECIAL $9.99

Save $2.01

AVON-NY 063115
AV_PIPES_0074770

Very Summery

PEARLIZED COLLECTION

A. **Bangle Bracelet** Choose pink, blue or white pearlized enamel-like swirls on goldtone. S, 2½" diam.; L, 2¾" diam. **Reg. $21.00** $16.99 each

B. **Ruffle Earrings** Blue, white or pink pearlized enamel-like swirls on goldtone. 1" diam. Clip or pierced. **Reg. $12.00** $9.99 each pair

NEW
SUMMER FROST COLLECTION

C. **Choker** Bold round frosted plastic with multicolored or black beads. S, 17"; L, 19". **Reg. $16.00** $12.99 each

D. **Earrings** Choose pink plastic ball, ½" diam., with no rim, or black plastic cabochon, ¾" diam., with a silvertone rim. Clip or pierced. **Reg. $10.00** $7.99 each pair

SUMMER SANDS COLLECTION

E. **Necklace** Flat ribbed plastic squares overlap in graduated shades of tan or solid white. S, 16"; L, 18". **Reg. $16.00** $12.99 each

F. **Earrings** Matching ribbed plastic squares in tan or white. ¾" square. Clip or pierced. **Reg. $9.00** $6.99 each pair

SPECIALS Save up to $4.01

Pierced earrings have surgical steel posts.

AVON-NY 063116
AV_PIPES_0074771

VERY VERSATILE

One pair of season-spanning earrings you can wear four ways.

NEW

All Season Convertible Earrings

Start with classic goldtone hoops—perfect on their own. Then upgrade their fashion and color impact by adding tortoise-colored plastic triangles, 1" long; turquoise-colored plastic rectangles, ¾" long; or twisted ivory-colored plastic ovals, ⅞" long. Hoops, ⅝" long. Clip or pierced, with surgical steel posts. **Reg. $14.00**

INTRODUCTORY SPECIAL $9.99 the set

Save $4.01 Next Brochure $10.99

AVON-NY 063117

AV_PIPES_0074772

Very Glamorous

A. **BRILLIANT DAZZLER COLLECTION**

Earrings Austrian lead crystals. Multi-colored set in goldtone or all clear set in silvertone. 1" long. Pierced only. **Reg. $11.00** $8.99 each pair

Bracelet Austrian lead crystals. Multi-colored set in goldtone or all clear set in silvertone. S, 6½"; L, 7½". **Reg. $12.00** $9.99 each

Necklace Austrian lead crystals. Multi-colored set in goldtone or all clear set in silvertone. With contoured "frozen arc" front. S, 16"; L, 18". **Reg. $24.00** $19.99 each

---

B. **Glowing Sparkles Ring** Simulated opals with Austrian lead crystals set in goldtone. Sizes: 5, 6, 7, 8, 9. **Reg. $19.00** $14.99

C. **Blue Elegance Ring** Silvertone setting holds simulated sapphire with rhinestone accents. Sizes: 5, 6, 7, 8, 9, 10. **Reg. $19.00** $14.99

D. **SWEEPING SPARKLE COLLECTION**

Necklace All goldtone with rhinestone accents. S, 16"; L, 18". **Reg. $12.00** $9.99

Earrings Goldtone with rhinestone accent. ⅜" wide. Pierced only. **Reg. $9.00** $6.99

E. **PINK SPARKLE NECKLACE & EARRINGS** Pink and clear rhinestones.

Necklace Floral motif, ½" wide. Goldtone cobra chain. S, 16"; L, 18". **Reg. $20.00** $15.99

Earrings Goldtone setting. ½" wide. Pierced only. **Reg. $16.00** $12.99

SPECIALS Save up to $4.01

New

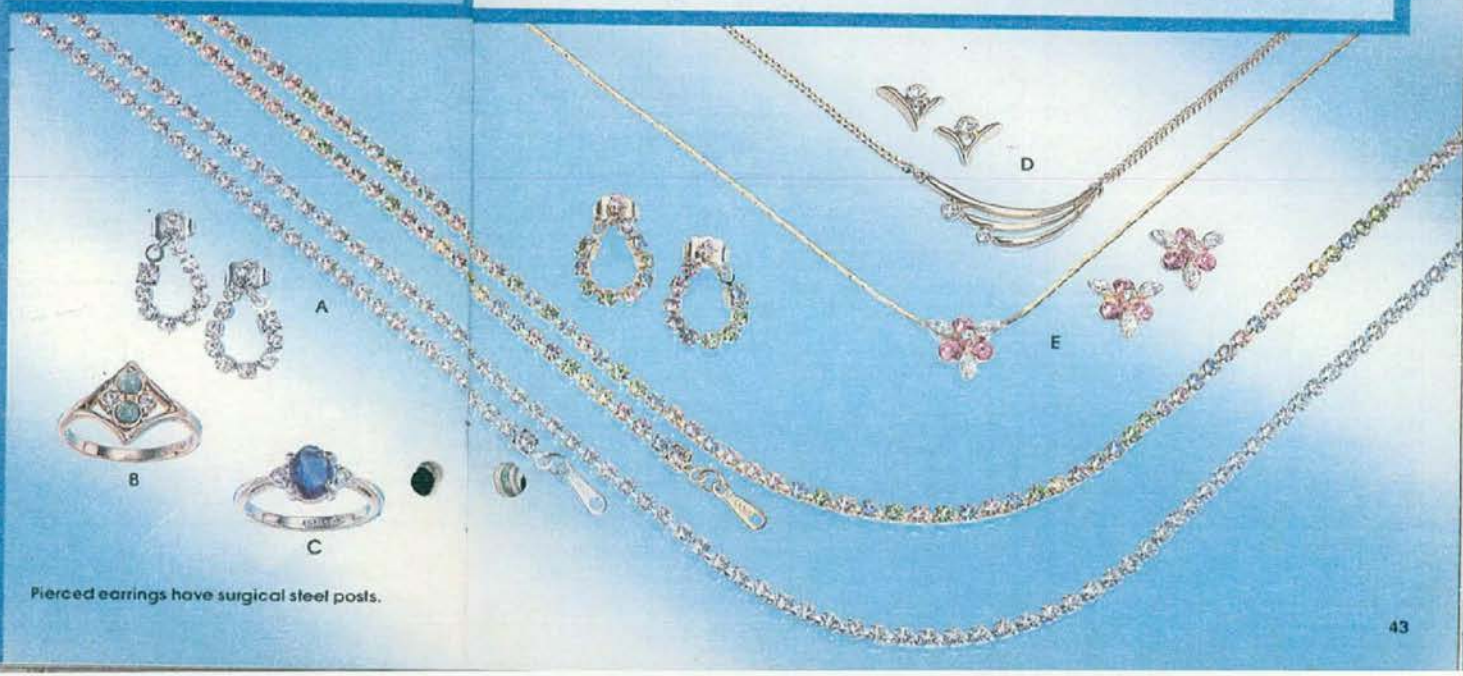
Soft Sweep Pinky Ring
Goldtone with two simulated diamond accents. Sizes: 3, 4, 5, 6, 7, 8, 9. **Reg. $12.00**

SPECIAL $9.99
Save $2.01

New

Avon Tailored Chevron Necklace
Bold goldtone or silvertone herringbone chain comes to a striking "vee" in front. S, 16"; L, 18". **Reg. $16.00**

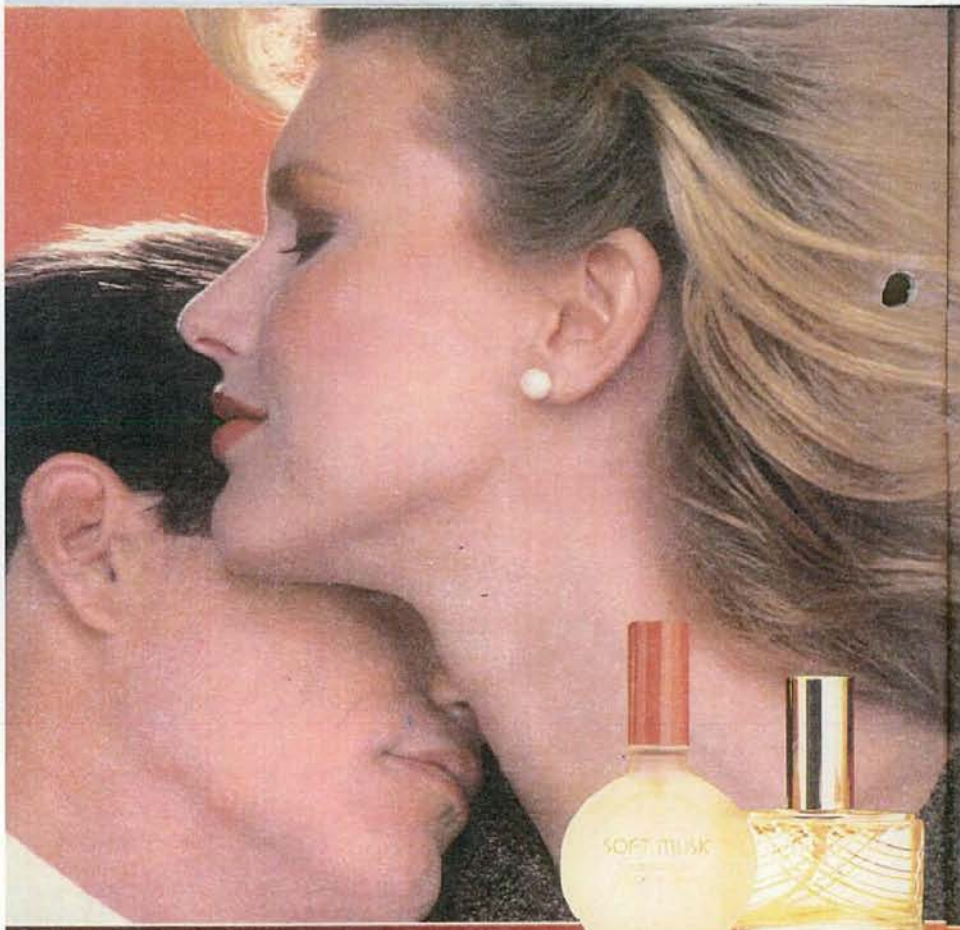
SPECIAL $12.99
Save $3.01 each



Pierced earrings have surgical steel posts.

AVON-NY 063118
AV_PIPES_0074773

AVON-NY 063119
AV_PIPES_0074774



Subtle, almost shy,
yet endlessly alluring

SOFT MUSK

full of promises and possibilities.

All-Over Body Spray The mellow luxury of Soft Musk in a light, head-to-toe fragrance. 2.5 oz. net wt. **Reg. $6.00**

Summer Light Cologne Spray A refreshingly demure version of Soft Musk. 1 fl. oz. **Reg. $7.50** $5.00

Cologne Spray 1 fl. oz. **Reg. $10.00** $6.50

Light & Lavish Cologne A carefree splash-on that's lighter than cologne. 6 fl. oz. **Reg. $7.00** $4.00

Essence of Soft Musk A concentrated form that's great for touch-ups. .33 fl. oz. **Reg. $7.00** $5.00

Specials Save up to $3.50

Buy any Soft Musk product from page 46, and get the All-Over Body Spray for just $1.99

AVON-NY 063120
AV_PIPES_0074775

A fashion classic becomes a fragrance

Pearls & Lace

Beauty that lives beyond the moment ... in a fragrance for today.

Cologne Spray 1.5 fl. oz. Reg. $13.50

Special $8.50 Save $5.00

Soft Talc 3.5 oz. net wt. Reg. $4.00

Silky Powderscents Solid fragrance with the soothing sensation of powder. .5 oz. net wt. Reg. $5.00

Buy the Cologne Spray and get a Soft Talc or Silky Powderscents for 99¢

AVON-NY 063121
AV_PIPES_0074776

FRAGRANCED TALCS

A selection of eleven favorite scents.

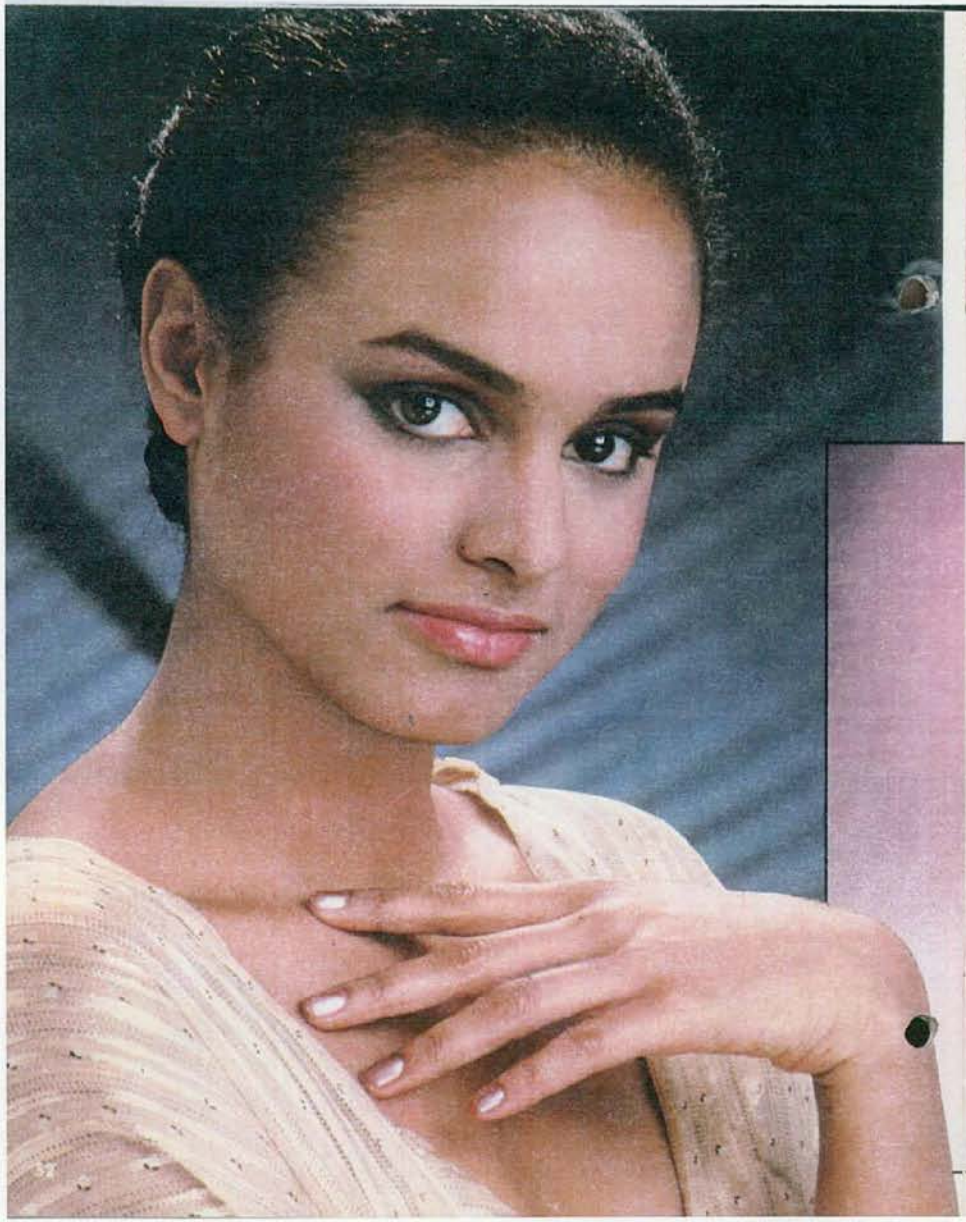
Perfumed Talc The feminine luxury of soothing talc soon becomes a necessity. Moonwind, Topaze, Charisma, Occur!, Soft Musk, Foxfire, Timeless, Pavi Elle, Candid, Ariane, Odyssey. 3.5 oz. net wt. **Reg. $4.00**

Special $2.50 each

Save $1.50

Buy 1 get 1 for 99¢

AVON-NY 063122
AV_PIPES_0074777



CLASSIC FRAGRANCE

Always the right choice.

Cologne Spray Mist-on fragrance that makes every truly feminine wardrobe complete. Natural, nonaerosol. Topaze, Moonwind, Charisma, Occur! 2.7 fl. oz. **Reg. $13.50**

Special $8.50 each
Save $5.00

Silky Powderscents A unique form of fragrance—solid powder leaves skin silky smooth to the touch. Topaze, Moonwind, Charisma, Occur! .5 oz. net wt. **Reg. $5.00**

Buy the Cologne and get a Silky Powderscents for 99¢

AVON-NY 063123
AV_PIPES_0074778

SCENTED SOFTENERS

Tender as a kiss.

Perfumed Skin Softener A luxurious and effective way to soften skin in areas that need special attention, such as knees, elbows, heels, or anywhere that calls for a caress of fragrance.

Moonwind, Topaze, Occurl, Charisma, Timeless, Candid, Odyssey, Ariane, Soft Musk, Foxfire. 5 oz. net wt. **Reg. $6.50**

Special $3.50 each
Save $3.00

Buy 1 get 1 for 99¢

AVON-NY 063124
AV_PIPES_0074779

Misty, Cool Summer Fragrances

Summer Light Cologne Spray A refreshingly lighter form of cologne. Perfect for soft, romantic summer evenings. Timeless, Foxfire, Pavi Elle, Ariane, Candid. 1 fl. oz. **Reg. $7.50**

Special $5.00 each
Save $2.50

You and me and

Sweet Honesty

Silky Powderscents Solid fragrance that glides on with the silky sensation of powder. .5 oz. net wt. **Reg. $5.00** $3.00

Perfumed Talc Moisture-absorbing, light-textured powder. 3.5 oz. net wt. **Reg. $3.50** $2.30

Cologne Spray A mist-on fragrance that's young at heart. 1.8 fl. oz. **Reg. $10.50** $7.00

Emollient Body Splash A lighthearted, after-bath fragrance form. 5 fl. oz. **Reg. $6.50** $4.00

Perfumed Soap Gives a richly scented lather. 3 oz. net wt. **Reg. $2.50** $1.60

Specials
Save up to $3.50

AVON-NY 063125
AV_PIPES_0074780

BLACK SUEDE

A clean, lean, straightforward scent.
With a sure sense of masculinity about it.

Shaker Talc
3.5 oz. net wt.
Reg. $3.50 **$2.50**

After Shave 4 fl. oz.
Reg $11.50 **$7.50**

After Shave Conditioner
4 oz. net wt.
Reg. $6.50 **$4.00**

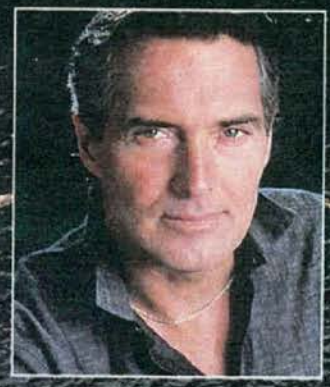
Cologne 4 fl. oz.
Reg. $14.50 **$9.50**

Men's Gift Edition
Cologne .5 fl. oz.
Reg. $4.00 **$3.00**

NEW Natural Spray
Cologne 3 fl. oz.
Reg. $11.00 **$8.50**

SPECIALS Save up to $5.00

Confident Style



14K Gold-Filled or
Sterling Silver Cobra Neckchain
Sleek, polished "cobra" links.
S, 16"; M, 18"; L, 20" Reg. $40.00

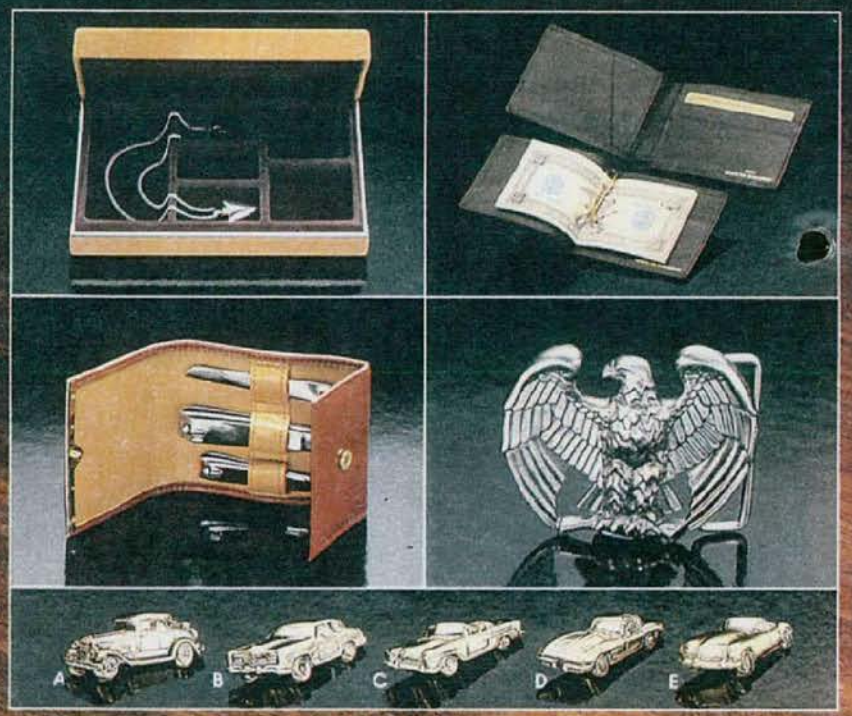
SPECIAL $29.50
Save $10.50 each

NOW YOU MAY CHARGE IT
VISA MasterCard

All dimensions given in this
Brochure are approximate.
All jewelry shown actual size

Best Price This Year!

AVON-NY 063126
AV_PIPES_0074781



Men's Jewelry Valet Metal hinged box has the look, feel of suede. Tan with brown interior. 8"x5". **Reg. $23.00** **$18.99**

Genuine Leather Billfold Medium brown or black cowhide. 4½"x3½". **Reg. $30.00** **$22.99**

Genuine Leather Thin Wallet Medium brown or black cowhide with brass metal clamp. 4"x3". **Reg. $18.00** **$14.99**

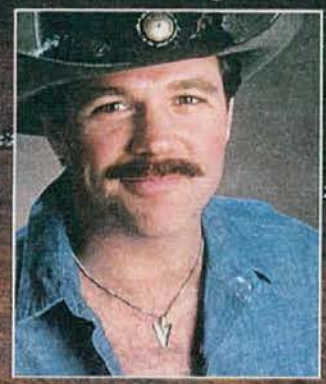
Nailcare Set for Men Large nail clipper, 3⅛" long; small nail clipper, 2¼" long; folding nail file, 5¾" long. Chrome-plated, rust-resistant steel. Leather-like case, 3¼"x4". **Reg. $16.00** **$12.99**

Avon Majestic Eagle Belt Buckle Antiqued silvertone. Fits belts up to 1¾" wide. Buckle, 2¼"x2½". **Reg. $11.50** **$8.99**

Dream Car Tac Pins Antiqued goldtone, ¾" wide. Choose A. 1929 Model A Ford; B. 1984 Cadillac Eldorado; C. 1955 Chevrolet Convertible; D. 1963 Corvette Sting Ray; or E. 1955 MG A 1600. **Reg. $6.00** **$4.99** each

SPECIALS Save up to $7.01

For Every Style



Arrowhead Pendant Neckchain
Silvertone arrowhead with brass accent. Pendant, 1½" long. Silvertone chain. S, 18"; L, 20". **Reg. $12.50**

Arrowhead Key Ring
He'll enjoy using this sporty accessory. Silvertone with brass accent. 4" total length. **Reg. $12.00**

SPECIAL $8.99 each
Save up to $3.51

Best Price This Year!

AVON-NY 063127
AV_PIPES_0074782

MUSK FOR MEN

As subtle and sensual as the man who wears it.

Talc 3.5 oz. net wt. Reg. $3.50 $2.50

After Shave 2.8 fl. oz. Reg. $8.50 $6.00

After Shave Conditioner 4 oz. net wt. Reg. $6.50 $4.00

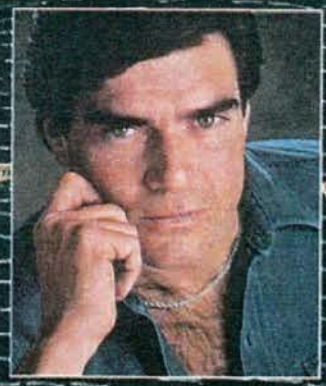
Cologne 2.8 fl. oz. Reg. $12.50 $8.00

Men's Gift Edition Cologne .5 fl. oz. Reg. $4.00 $3.00

NEW Natural Spray Cologne 3 fl. oz. Reg. $10.00 $7.00

SPECIALS Save up to $4.50

Compelling Style



14K Gold-Filled or Sterling Silver Ropechain

Bold and handsome links in a classic design.

S. 16" M. 18" L. 20" Reg. $65.00

SPECIAL $45.00 each

Save $10.00

Best Price This Year!

AVON-NY 063128

AV_PIPES_0074783

Avon Collector Duck Series Cast metal, hand-painted reproductions that capture each detail and distinctive marking. Mallard, 4" long; Canvasback, 4" long; Pintail, 4" long; Wood Duck, 3½" long; Green-winged Teal, 3½" long; Bufflehead, 3½" long. **$13.00** each
Reg. $16.50

Avon Collector Duck Display Rack Two-tiered, solid mahogany. Ready to hang on wall. 12½" long. **$15.00**
Reg. $18.50

Avon Pewter Car Collectibles Cast in handsome, heavy-weight pewter, each model is a precise replica of the original automobile. Each comes with a descriptive insert containing a certificate of authenticity from *Motor Trend* magazine, and is mounted on a 5" x 2¾" mahogany display base. 1955 Ford Thunderbird, 3½" long; 1957 Chrysler 300C, 3¾" long; 1963 Chevrolet Corvette, 3½" long; 1963 Buick Riviera, 4" long; 1964 Ford Mustang, 3½" long. **$29.50** each
Reg. $37.00

Avon Collector Character Mugs Fine porcelain mugs featuring American men of prominence who helped forge the destiny of our land through their adventures and invention. Each mug comes with an insert of historical facts and bears the Avon Collectibles logo. The Wright Brothers, Lewis and Clark. Each, 3" high. For decorative purposes only.
Reg. $25.00 **$19.50** each

All on Special
Save up to $7.50

SOURCE OF FINE AVON COLLECTIBLES

1955 Ford Thunderbird

1957 Chrysler 300C

1963 Chevrolet Corvette

1964 Ford Mustang

1963 Buick Riviera

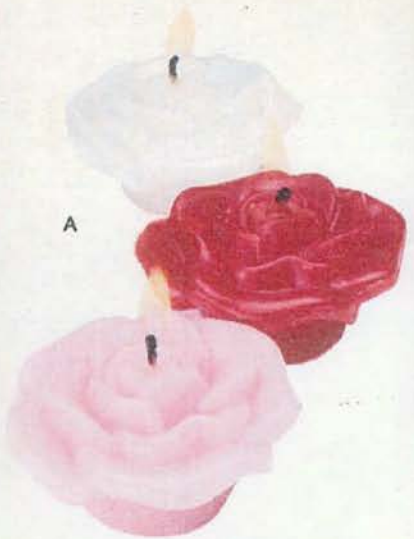
Great American Baseball Ceramic Stein Numbered and dated for collectors, the bold-looking stein celebrates America's favorite pastime. Handcrafted in Brazil of glazed ceramic. Metal flip-top. 8¾" high. **Reg. $45.00**

Age of the Iron Horse Ceramic Stein Depicts five of the most famous steam locomotives from the golden years of the railroads. Glazed, handcrafted ceramic. No two exactly alike. Numbered and dated. **Reg. $45.00**

Special $40.00 each

CLASSIC COLLECTIBLES
DISTINCTIVELY MASCULINE

AVON-NY 063129
AV_PIPES_0074784



A

A. Avon Soft Rose Floating Candles Romantic white, red and pink rose-shaped candles in a Delicate Rose fragrance. Each, 2½" wide. One of each color to a box. **Reg. $10.00** **$7.99** set of three

B. Fancy Flower Candle Holders Two daisy-shaped plastic holders come with four 5" tapers. Holders and tapers come in green, peach, white or lavender, all in one color. Holder, 2½" diam. **Reg. $9.00** **$6.99** each set

C. Avon Country Fresh Candle Fresh and Clear Fragrance. Effectively neutralizes unpleasant odors. Tin holder available in red or blue spatterware pattern. Candle, 2¼" high; holder, 1¼" high. **Reg. $7.50** **$5.99**

Also available:
Avon Fresh and Clear Fragrance Candle Refill **Reg. $5.50** **$3.99**

All on Special

Save up to $2.01

B

NEW Avon Country Jam Candle

Candles delightfully packaged in quaint glass jam jars will remind you and your guests of luscious, farm-fresh preserves. Four gourmet fragrances—mint, black raspberry, strawberry and orange—prolong the nostalgia. Holder, 2" high. Refill to come. **Reg. $7.50**

Special $5.99
each

Save $1.51

Burn candles only in proper holders.

C

CANDLES

EVERY WAY YOU LIKE THEM

AVON-NY 063130
AV_PIPES_0074785

SUMMER FRUIT COLLECTION

Decorative Mold
Terra cotta with glazed grape motif. 3" x 4". For decorative purposes only. Ribbon included.
Reg. $10.00 **$7.99**

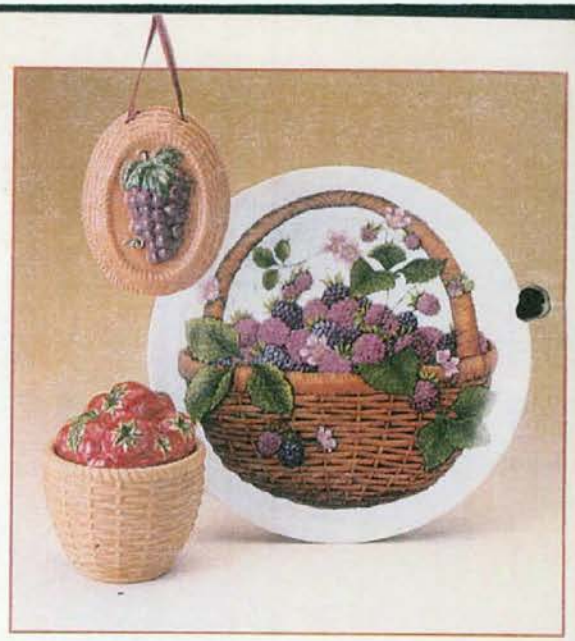
Condiment Jar
For sauces, jellies, relishes. Terra cotta with red glazed strawberry decoration. 4" high, 3¼" diam.
Reg. $16.50 **$12.99**

Plate
A useful serving dish or colorful display piece. Berry design on white porcelain. 8¼" diam.
Reg. $21.00 **$16.99**

Terra Cotta Pomander
A trio of pomanders that come with Potpourri-fragranced wax chips. Rooster, 2½" high; Basket, 2½" high; Fish, 3½" long.
Reg. $9.00 **$6.99** each

Basket of Fun Pomander
Beautiful hand-painted ceramic. Comes with Meadow Morn fragranced wax chips. 3" x 3⅛".
Reg. $16.50 **$12.99**

All on Special
Save up to $4.01



NEW

Barnyard Animal Fabric Pomander
Freshen the air in your home with these fabric friends right from the farm. Hen, 4¾" high; Pig, 4½" long; Cow 4½" long. Batting-stuffed to sit upright on a counterlop. Each with a fresh woody fragrance blend. Reg. $10.00

Special $6.99 each
Save $3.01

GIFTS
THAT BRIGHTEN A HOME

AVON-NY 063131
AV_PIPES_0074786

Skin-So-Soft Bath Oil
Choose original or
Light Bouquet fragrance.
8 fl. oz. **$8.50**
16 fl. oz. **Reg. $12.50**
SPECIAL
$8.49
Save $4.01

Smooth as Silk Bath Oil
8 fl. oz. **$8.50**
16 fl. oz. **Reg. $12.50**
SPECIAL
$8.49
Save $4.01

Bubble Bath Soft Pink
8 fl. oz. **$4.50**
oft Pink or Fresh Green
16 fl. oz. **Reg. $7.50**
SPECIAL
$4.49
Save $3.01

Get Twice As Much For 1¢ Less!

AVON-NY 063132
AV_PIPES_0074787

AVON NEW VITALITY PLUS NPD

A. Blow Dry Conditioner 8 fl. oz. **$2.99**

B. Conditioning Shampoo for Normal/Dry Hair

C. Extra Body Conditioner for Normal/Dry Hair

D. Conditioning Shampoo for Oily Hair

E. Extra Body Conditioner for Oily Hair Each, 16 fl. oz. ..... **$3.99** each

Also available: 8 fl. oz. ..... **$2.49** each

F. Intensive Conditioning Treatment 6 oz. net wt. **$2.99**

G. Avon Bio-Mend Hair Mending Lotion 4 fl. oz. **$3.49**

KEEP CLEAR

H. Anti-Dandruff Shampoo 8 fl. oz. **$2.49**

I. Anti-Dandruff Conditioner 8 fl. oz. **$2.49**

NATURALLY GENTLE

J. Shampoo with Essence of Camomile 24 fl. oz. ..... **$3.99** 16 fl. oz. **$2.99**

Also available: 8 fl. oz. **$1.99**

K. Conditioner with Essence of Camomile 8 fl. oz. **$1.99**

L. One Step Conditioning Creme Rinse 16 fl. oz. **$1.99**

AVON NATURAL PERFORMANCE PROFESSIONAL STYLING BRUSH COLLECTION

M. Styling Brush for Blow Drying Plastic, with rubber base. 8½" long. **$4.99**

N. Vent Brush for Quick Drying All plastic. 8½" long. **$4.99**

O. Avon Folding Brush and Comb Plastic, with brush bristles of ball-tipped nylon. 4½" long; opens to 8½" long..... **$2.99**

AVON-NY 063133
AV_PIPES_0074788

Double-Action Brush
Cleans, massages. Nylon bristles help remove rough, dry skin; textured surface gives an invigorating massage. Plastic handle, 6" long.
~~$2.99~~ **$2.49**

Double-Action Foot Soak
Softens, soothes. Concentrated foaming lotion soothes and relaxes tired, aching feet. 3 fl. oz.
~~$2.49~~ **$1.99**

Double-Action Cream
Sloughs, smooths. Contains natural abrasives including pumice and finely ground walnut shells. 3 oz. net wt.
~~$2.49~~ **$1.99**

Double-Action Talc
Absorbs moisture, deodorizes. Absorbs more moisture than the leading talc. Helps keep feet dry and comfortable. 3.5 oz. net wt.
~~$2.49~~ **$1.99**

Double-Action Spray
Cools, deodorizes. Instantly refreshes hot, tired feet. Dries quickly. 4 oz. net wt.
~~$2.99~~ **$2.49**

Bare Feet Can Be Beautiful

Avon Fancy Feet
Every product has "double-action" benefits. All that's needed for smoother, softer, more beautiful feet.

Best Prices This Year

AVON-NY 063134
AV_PIPES_0074789

BATH & SKIN CARE Any 3 for $5.00 SAVE UP TO $10.00

A. **Skin-So-Soft Satin Talc**
3 oz. net wt. **Reg. $3.00**

AVON WATERTINTS
B. **Petal Pink**
C. **Fern Green**
D. **Ocean Blue**
Each, 5 oz. net wt.
Reg. $5.00 each

PEEL-OFF FACIAL MASK
E. **Aloe Smooth**
F. **Egg White Firmer**
G. **Avon Green Apple Fresh**
Each, 3 oz. net wt.
Reg. $3.50 each

FRESH AS NATURE SOAP
H. **Aloe Vera**
I. **Witch-Hazel & Lyme**
J. **Wheat Germ & Glycerine**
Each, 3 oz. net wt.
Reg. $2.50 each

K. **Vita-Moist Hand Cream**
L. **Rich Moisture Hand Cream**
Each, 3.75 oz. net wt.
Reg. $2.50 each
M. **Silicone Glove**
2.25 oz. net wt. **Reg. $2.50**

AVON SAUNA SYSTEM
N. **Cooling Toning Rinse**
4 fl. oz. **Reg. $4.00**
O. **Warming Facial Mask**
3 oz. net.wt. **Reg. $4.00**

P. **Gentle Everyday Face Wash**
2.5 oz. net wt. **Reg. $3.00**
Q. **Sparkling Finish Face Freshener**
8 fl. oz. **Reg. $4.50**

AVON-NY 063135
AV_PIPES_0074790

Family Care

A. **Avon Cedar Closet Wardrobe Freshener** Helps eliminate stale, musty odors. 7 oz. net wt. **$2.49**

B. **Avon Room Freshener** Woodland Glen, Avon Cottage Flowers, Hello Spring!, Normandy Rose, Country Kitchen Spice Room Scent. Each, 7 oz. net wt. ..... **$2.49 each**

VITA-MOIST Replenishes vital moisture in dry-to-very-dry skin.

C. **Face Cream** 7 oz. net wt.

D. **Body Lotion** 16 fl. oz.

Each, **Reg. $7.50** ..... **SPECIAL $4.49 each**

RICH MOISTURE
Retains natural moisture in normal skin.

E. **Face Cream** 7 oz. net wt.

F. **Body Lotion** 16 fl. oz.

Each, **Reg. $7.50** ..... **SPECIAL $4.49 each**

SUN SEEKERS

G. **Dark Tanning Oil–SPF 2** For maximum tanning when minimal protection is needed. 4 fl. oz. **Reg. $5.50** **SPECIAL $3.49**

H. **Tanning Lotion–SPF 4 Water Resistant** Provides moderate sunburn protection. 4 fl. oz. **Reg. $5.50** ..... **SPECIAL $3.49**

I. **Sunsafe Tanning Lotion–SPF 8 Water Resistant** For skin that burns easily. 4 fl. oz. **Reg. $5.50** ..... **SPECIAL $3.49**

J. **Ultra Sunsafe Tanning Lotion–SPF 15 Water Resistant** When extra precaution from sunburn is needed. 4 fl. oz. **Reg. $5.50** ..... **SPECIAL $3.49**

K. **Tan Saver Moisturizing Lotion** Keeps a tan looking better longer. 4 fl. oz. **Reg. $5.00** ..... **SPECIAL $2.99**

L. **Protective Stick-SPF 15** Spot protection for extra sun-sensitive areas. .5 oz. net wt. **Reg. $5.50** ..... **SPECIAL $3.49**

M. **Avon Checkpoint Solid Stick Deodorant** 2 oz. net wt. **$1.99**

SOLID ANTI-PERSPIRANT DEODORANT

N. **On Duty 24 Plus**

O. **Cool Confidence**

Each, 2 oz. net wt. ..... **$2.49 each**

ROLL-ON ANTI-PERSPIRANT DEODORANT

P. **Cool Confidence** Q. **On Duty 24 Plus**

R. **Avon Feelin' Fresh**

Each, 2 fl. oz. ..... **$1.89 each**

S. **Roll-On Anti-Perspirant Deodorant for Men** Long-lasting, and in favorite scents. Cordovan, Black Suede, Musk for Men, Wild Country. Each, 2 fl. oz. ..... **$1.89 each**

AEROSOL ANTI-PERSPIRANT DEODORANT

T. **Cool Confidence** U. **Avon Feelin' Fresh**

V. **On Duty 24 Plus**

Each, 4 oz. net wt. ..... **$2.49 each**

Save up to $3.01

AVON-NY 063136
AV_PIPES_0074791